# THE ATLANTIC QUARTERLY® - SPRING 2010

## ~ Trade Centre Limited ~

### TABLE CL1:

The federal government, the Nova Scotia provincial government, and the Halifax Regional Municipality are considering investing together in the construction of a new convention centre in Halifax.

Which of the following two statements comes closer to your own thinking about this? Governments should invest in a new convention centre if there is a strong business case showing the centre will attract visitors to Nova Scotia, create new jobs, and generate economic benefits and tax dollars, or do you think, governments cannot afford this project and should be investing in other areas instead of a new convention centre, regardless of how strong the business case is?

	NOVA SCOTIA %	REGION			GENDER		INCOME			AGE			EDUCATION				
		HRM	Cape Breton	Rest of mainland	М	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P.S.	
Governments should invest in a new convention centre if there is a strong business case showing the centre will attract visitors to Nova Scotia, create new jobs, and generate economic benefits and tax dollars	49	55	42	45	58	40	47	50	54	51	51	44	39	47	58	50	
Governments cannot afford this project and should be investing in other areas instead of a new convention centre, regardless of how strong the business case is	44	38	51	47	37	51	47	41	39	40	42	49	46	46	34	44	
Neither	1	1	2	1	1	1	1	4	0	1	1	1	3	1	0	1	
Other	2	2	3	2	1	3	2	1	2	3	2	2	0	2	6	2	
Don't know/No answer	4	3	1	6	2	5	2	4	4	4	3	5	12	5	2	3	
WEIGHTED SAMPLE SIZE (#)	405	165	63	176	192	213	155	92	115	104	158	143	43	99	38	223	
UNWEIGHTED SAMPLE SIZE (#)	405	165	56	184	184	221	153	93	112	79	168	158	44	99	41	218	

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#### TABLE CL2:

Earlier this year, the Nova Scotia government made decisions including tax increases, aimed at balancing the province's budget in the coming years. The provincial government sometimes invests in projects designed to create employment and economic activity.

Do you completely agree, mostly agree, mostly disagree, or completely disagree that such projects lead to increased tax dollars for funding health, education and roads in the province?

	NOVA SCOTIA %	REGION			GENDER		INCOME			AGE			EDUCATION			
		HRM	Cape Breton	Rest of mainland	M	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P.S.
Completely agree	15	12	21	15	15	14	18	14	14	13	13	18	19	15	5	15
Mostly agree	58	62	51	56	61	55	58	56	65	67	58	50	49	57	66	59
Mostly disagree	14	13	14	14	10	17	14	17	9	9	13	17	15	13	19	13
Completely disagree	7	6	6	8	9	6	7	4	8	5	8	8	15	7	3	7
Don't know/No answer	7	7	7	7	5	8	4	9	4	6	8	6	2	9	7	7
WEIGHTED SAMPLE SIZE (#)	405	165	63	176	192	213	155	92	115	104	158	143	43	99	38	223
UNWEIGHTED SAMPLE SIZE (#)	405	165	56	184	184	221	153	93	112	79	168	158	44	99	41	218
% AGREE	72	74	72	71	76	69	75	69	79	80	71	69	67	72	72	74
% DISAGREE	21	19	20	22	19	22	21	21	17	14	21	25	30	19	21	20

### TABLE CL3:

As you may or may not know, new convention centres are being built in New Brunswick, Ontario and British Columbia.

Which of the following two statements comes closer to your own thinking about this? Nova Scotia needs a new convention centre to ensure we don't lose events, jobs and tax dollars to other cities and provinces in Canada and the United States, or do you think, the existing convention centre in Halifax is fine taking into account what we need and can afford as a province?

	NOVA SCOTIA %	REGION			GENDER		INCOME			AGE			EDUCATION			
		HRM	Cape Breton	Rest of mainland	М	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P.S.
Nova Scotia needs a new convention centre to ensure we don't lose events, jobs and tax dollars to other cities and provinces in Canada and the United States	42	50	41	36	52	33	48	32	48	47	40	42	43	46	46	40
The existing convention centre in Halifax is fine taking into account what we need and can afford as a province	46	37	55	52	39	52	41	56	42	41	49	47	44	46	35	49
Neither	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0	0
Other	1	2	0	2	2	1	2	0	3	0	2	2	0	0	2	2
Don't know/No answer	10	12	4	10	7	13	8	12	8	11	10	9	13	8	16	9
WEIGHTED SAMPLE SIZE (#)	405	165	63	176	192	213	155	92	115	104	158	143	43	99	38	223
UNWEIGHTED SAMPLE SIZE (#)	405	165	56	184	184	221	153	93	112	79	168	158	44	99	41	218